



2020

w e l o v e c a r d s



offer for cooperation

PRAAGUE

PAYMENTS WEEK



- is one of the most significant event in the field of payment systems, cards and technology in the central europe
- original concept of multilevel knowledge sharing built on both business
- november 10-11, 2020 le royal theatre, prague, czech republic
- entertainment and various activities set in the cabaret interiors
- focus on payment cards and progressive technology
- open platform for exchange of experiences and informations
- cooperation with domestic and foreign entities
- socially overhang accompanying program
- 200+ participants, 20 speakers, 80+ corporations
- official website praguepaymentsweek.com
- online registration on cardsession.com from 01/10 until 01/11/ 2020
- attendance at the conference is by invitation only
- production experience since 2001

term and place



- **november 10-11, 2020, le royal theatre, prague, czech republic**

vision on stage & innovation in backstage



- **november 10, 2020, le royal theatre, prague, czech republic**

vision on stage

13.00	doors & registration & coffee
13.55	last call
14.00	opening
14.30	key note speech
16.00	coffee
16.30	lecture
17.30	round table
18.30	cocktail
20.00	art after dark
23.00	conclusion



- **november 11, 2020, le royal theatre, prague, czech republic**

i n n o v a t i o n i n b a c k s t a g e

09.00	doors & registration & coffee
09.55	last call
10.00	opening
10.30	innovation day
12.00	lunch
13.30	risk & security
15.00	coffee
15.30	technology
16.30	cocktail
17.00	conclusion

main themes



- ia intelligence
- atm acquiring
- digitalization
- e-commerce
- future of payment cards & progressive technology
- legislation & regulation
- m-commerce
- merchant acquiring
- nfc & contactless
- payments innovation
- risk & biometric
- transport & smart cities
- technological platform for higher use of cards
- and more



- **sponsor**
visibility of logo & corporation name (banners, website, info)
15 min presentation slot in the prime time
freepass for 8 persons
- **main partner**
visibility of logo & corporation name (banners, website, info)
15 min presentation slot in the program agenda
freepass for 6 persons
- **partner**
visibility of logo & corporation name (banners, website, info)
freepass for 4 persons

fee



- **sponsor**
 - gold sponsor 3 200 eur (80 000 czk)
 - silver sponsor 2 400 eur (60 000 czk)
 - bronze sponsor 1 600 eur (40 000 czk)

- **partner**
 - main partner 1 200 eur (30 000 czk)
 - partner 1 000 eur (26 000 czk)

- **member sbk/bca**
 - conference 0 czk

- **non member sbk/bca**
 - conference 200 eur (5 000 czk)

participation



- **big bank / corporation**
freepass for 8
- **middle bank / corporation**
freepass for 6
- **small bank / corporation**
freepass for 3
- **others**
by appointment

original production & organization



- **organizer**

bank card association - bca (sdruzeni pro bankovni karty - sbk)

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- **contact**

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welcome



w e l o v e c a r d s

w: praguepaymentsweek.com

w: cardmag.cz

w: leroyal.cz

w: bankovnikarty.cz